



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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EVETTE BAKER HAS BEEN PROMOTED TO PRESIDENT OF SPARKS

Rockville, MD, October 2, 2012: Stephen M. Sparks, Chief Executive Officer recently announced the promotion of Evette Baker to President effective immediately.

SPARKS, a Rockville, MD-based staffing, recruiting and human capital management solutions provider announced the promotion of Evette Baker to President. Ms. Baker joined SPARKS in 1999 and most recently served as Vice President. Throughout her career, Ms. Baker has acquired over twenty years of staffing and recruiting industry experience providing an innovative approach to solve the challenges faced by commercial and government clients.

In her role as President of SPARKS, Ms. Baker will help develop and implement the entire company's strategic direction with key areas of oversight to include: achievement of operational excellence, exceeding client expectations, business development, staff development, execution of proactive leadership measures and ensuring ethical business practices. In addition to these direct responsibilities at SPARKS, Evette also serves as an active member of the American Staffing Association and Capital Area Staffing Association.

"We are thrilled to promote Evette to the role of President," said Stephen M. Sparks, Chief Executive Officer. "She is the type of person who makes you feel fortunate that your paths crossed. Her energy, insight and wisdom are inspiring. Evette truly cares for everyone she encounters. During her tenure Evette has been a fundamental part of our company's growth and success, while continuously emphasizing excellence with regards to the services we provide to both clients and job seekers. Although I will continue with the company as Chief Executive Officer, in over 40 years SPARKS has never had a stronger leadership team."

About SPARKS

Headquartered in the Washington, DC Metropolitan Area with a client support network from Massachusetts to Florida, SPARKS is a leading staffing and recruiting firm that connects professional talent to the area's leading organizations for temporary/contract, contract-to-hire and direct-hire opportunities. Additionally SPARKS offers a number of customizable workforce solutions for large users of staffing. Core areas of staffing expertise include: Offices and Administrative Services, Accounting and Finance, Information Technology, Mortgage and Banking and Customer Service/Call Center.

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